

# LURPAK BAKE WIN AND ‘ONG’ CNY SPIN WHEEL PROMOTION TERMS & CONDITIONS

## Campaign Duration

1. This “**BAKE UP PROSPERITY SPIN WIN & ONG WITH LURPAK**” campaign organised by Arla Foods Sdn Bhd [Company No 1133839-X] (“**Organiser**”) will starts at 00:00:00 on 19th December 2022 and closes at 23:59:59 on 29th January 2023 (“**Campaign Period**”). ‘Campaign Period’ means when spin and win wheel is live on Promotion Website and open for prizes to be won. The cut off time is based on our system’s time. After this date, no further entries will be entertained.

## Entry Eligibility & Criteria

2. This Spin Win & Ong Promotion is open to all Malaysian citizens residing in Malaysia aged 18 and above [as at the date of participation in this program] holding valid Malaysian National Registration Identity Card only (“**Participants**”). The Organiser shall reserve the right to request for evidence of identification documents.

3. Ineligibility:

Directors, management, employees of the Organiser [and their immediate family members]; and of any agencies or suppliers [and their immediate family members] directly associated with this Promotion are ineligible to enter.

## Entry Procedure

4. Steps required to participate:

**Step 1:** Purchase RM20 Lurpak Butter 200g and/or Spreadable 250g/500g in one [1] receipt (“**Proof of Purchase**”) to be eligible for 1 spin from any participating hypermarkets, supermarkets or online outlets within Malaysia during the Campaign Period.

The participating LURPAK products are as per listed below (“**Products**”):

Category	Participating Products	Product Image
Butter	<ol style="list-style-type: none"><li>1) Lurpak Butter in Foil Salted 200g</li><li>2) Lurpak Butter in Foil Unsalted 200g</li><li>3) Lurpak Spreadable Slightly Salted 250g</li><li>4) Lurpak Spreadable Lighter 250g</li><li>5) Lurpak Spreadable Light with Olive Oil 250g</li><li>6) Lurpak Spreadable Unsalted 250g</li><li>7) Lurpak Spreadable Slightly Salted 500g</li></ol>	

**Step 2:** Scan the campaign QR code in-store or visit this link [<https://bit.ly/3OqbWZC>]

**Step 3:** Spin the Wheel and win guaranteed prizes!

In order to redeem the prize, Participant must complete the form and upload full Proof of Purchase to the Promotion Website with the following information below and submit:

- Full Name as per NRIC/MyKad:
- NRIC/MyKad Number:
- Address:
- Phone Number:
- Store Name:
- Receipt Number:

All Participants will receive an auto-reply acknowledgement message for each entry being submitted.

5. A Proof of Purchase means either a printed receipt from a Point-of-Sale system or an e-receipt for online purchases from an approved online or e-commerce platform for this redemption. Handwritten receipts will not be accepted.

6. A Proof of Purchase must:

- a. bear a receipt number, and name and/or logo of the outlet where the Product[s] were purchased; and
- b. state the product purchase; and
- c. be dated within the Campaign Period; and
- d. clear and legible picture/image; and
- e. in a single receipt

7. Only the original and valid printed receipts will be accepted. For online purchases, the order details will be accepted provided it shows that the order is paid, delivered and completed. Any receipt that is illegible, mutilated, altered, duplicated, tampered with, not obtained legitimately, contains printing typographical, mechanical or other errors or the printing is unclear or does not contain the required information is invalid and will not be accepted. Proof of posting is not proof of receipt. Please retain original receipt for verification purposes. The Organiser shall reserve the right to request for evidence of the original receipt for verification and prize redemption. Failure to produce the original receipt upon request will result in disqualification and forfeiture.

8. The Promotion submission method is via the Promotion Website only. Participants may submit as many entries as they wish within the Campaign Period but each unique receipt is ONLY eligible for one [1] entry submission.

## **Prizes**

9. Participant can win one of the below prize randomly for each spin:

- a. Branded Electric Oven 35L
- b. RM8 Credit Limited Edition Lurpak TNG Card
- c. Lurpak Thermal Cooler Bag
- d. RM8 CNY E-Angpow Rewards

The judging will be conducted by an automated system, which will automatically select a prize for the Participant through the Promotion Website spinner.

The prize will be announced immediately on a pop-up window on the App after Participant has spin the wheel.

All pictures and /or images of the Eligible Product[s] and the Eligible Prize[s] found in any advertising and marketing material are for illustration purposes only and may be different from the actual products.

## **Prize Redemption**

10. All eligible entries must be submitted within the due date of 29th January 2023 [23:59:59] (“End Date”) from the Campaign Period. All other entries received after 29th January 2023 [23:59:59] will be considered null and void.
11. There will be six [6] rounds of weekly prizes to be given out after each entry submission period from eligible entries per week for six [6] weeks. Weekly winners will be contacted/notified by text message to his/her handphone within ten [10] days from the time the entries are submitted.
12. Winners will be required to provide verification and contact details for the prize delivery arrangement. The contact details provided by the winners will be assumed finalised/cannot be changed after submission.
13. The eligible RM8 CNY E-Angpow consist of Touch ‘n Go e-Wallet and/or Boost e-Wallet Rewards which shall be made via “direct credit” into the winner’s e-Wallet account. The validation process will take up to ten [10] days or more from the date.
14. The Organiser will not be held liable in the event the Winners cannot be contacted for whatever reasons. In the event the Winners cannot be contacted and/or does not respond within three [3] days of the first attempted contact, the Organiser reserves the right at its absolute discretion to irrevocably forfeit the prize without any further prior notification to the Winner.
15. All prizes must be taken according to the Terms & Conditions of the Organiser, its agent sponsor or third party providing the prizes. The Organiser is not liable for any cancellation or re-scheduling that may prevent a prize fulfillment.
16. The Organiser reserves the right in its sole and absolute discretion to substitute any of the prize[s] with items of equivalent value at any time without prior notice.
17. The eligible prize[s] are strictly not transferable, assignable, exchangeable for cash or redeemable by the Participant in any form of manner other than that specified by the Organiser.
18. In the event that the Participant chooses not to accept a prize, the prize shall be forfeited and the prize which will be dealt with according to the absolute discretion of the Organiser.
19. The Organiser shall be entitled to amend, vary, delete or add to any of these campaign terms & conditions and/or substitute or replace the prize offered in this campaign and/or to modify, cancel, terminate or suspend the campaign at any time without prior notice. No compensation in cash or any kind shall be given for any losses or damages suffered or incurred by the Participants as a result of the above.

## **General Terms & Conditions**

20. By entering in the Promotion, the Participant is deemed to have read, understood, and agreed to be bound by the Terms and Conditions stated herein. The Participants hereby authorize and consent to the use of the names and/ or photograph taken of and by the Participants by the Organiser as materials for the purpose of advertising, trade, and/ or publicity, without prior notice to the Participants and the Participants shall not be entitled to claim ownership and /or other forms of compensation.

21. The Organiser shall not be liable to any party for any loss or damage of whatsoever nature suffered in relation to the participation in this Promotion.

22. By participating in the Promotion, the Participant consents for the Organiser, its Affiliates and/or Related Companies to process, use and disclose the Participant's personal data (including but not limited to the information provided by the Participant in the entry form, the Participant's photographs, images and videos) for purposes of the promotional activities, and future advertising and publicity in connection with the Promotion in any and all media without any additional compensation, notification or permission.

23. Participants have a right to access and correct their personal data and to withdraw their consent to the processing of their personal data.

24. The Organiser takes reasonable precautions to keep the Participant's personal data secure, and require third party data processors to do the same.

For any enquiries relating to the promotion please contact Arla Foods Sdn Bhd registered office located at Menara TSR, Unit No 8-1, Level 8, No 12, Jalan PJU 7/3, Mutiara Damansara, 47810 Petaling Jaya, Selangor.